

ExpoGoods Central Asia

food non-food production & service

June 11–13, 2025 | IEC «Expo»
Astana | Kazakhstan



ExpoGoods Central Asia is an international specialized exhibition & forum on the development of domestic and foreign trade of consumer goods and strengthening of international economic integration.



ExpoGoods is an annual meeting place for manufacturers and suppliers of FMCG goods with government officials, wholesale and retail enterprises to discuss business growth opportunities, expand distribution channels and strengthen international ties of Central Asian countries.

KEY SECTIONS OF THE INTERNATIONAL EXHIBITION EXPOGOODS CENTRAL ASIA



ExpoGoods Central Asia
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FOOD GOODS & HORECA

Food and beverages, food additives and dietary supplements

OUTDOOR HORECA

Equipment and outdoor fittings for verandas, restaurant terraces and outdoor events

NON-FOOD GOODS

Home and interior goods, tableware, household chemicals, cosmetics and personal hygiene, goods for children

PRODUCTION&SERVICE

Raw materials, equipment, packaging, logistics, services for business



INTERNATIONAL TRADE AND INDUSTRIAL FORUM OF CENTRAL ASIA:

- Meeting place for government and business;
- Space for dialogue, discussion of current issues and search for solutions for development of modern retail and production
- Platform for strengthening production and international trade relations

Main topics of the Forum

- Key trends in the consumer market and their impact on production and retail;
- New retail trends: formats and practices from industry leaders;
- Review of successful strategies in product categories - how is demand changing and what tools help to attract consumers?
- Rating of the largest brands of Kazakhstan and the most successful new products;
- Export-import potential of Kazakhstan – measures of state support for development of production and trade
- Assortment, private labels, prices – what signals to pay attention to?
- Outlines of the Central Asia retail future.



Mayer Expo Asia LLP is an organizer of international industry exhibitions and business events.

Our projects supported by Ministry of Trade and Integration of the Republic of Kazakhstan, NCE «Atameken».

The company's mission is to assist in the development of the economy of the country by organizing exhibition events, business forums and conferences. Mayer Expo Asia Company promotes the expansion of trade turnover, the unification and strengthening of interests between manufacturers, distributors and consumers of goods and services, the exchange of experience, trends and tendencies, and the solution of urgent business problems.

mayer expo asia

Organizer

151 Mynbayeva str., office 71, Almaty, 050046, Kazakhstan
Tel.: +7 (701) 549-93-28 (WhatsApp, Telegram),
e-mail:nfa@mayer.kz

