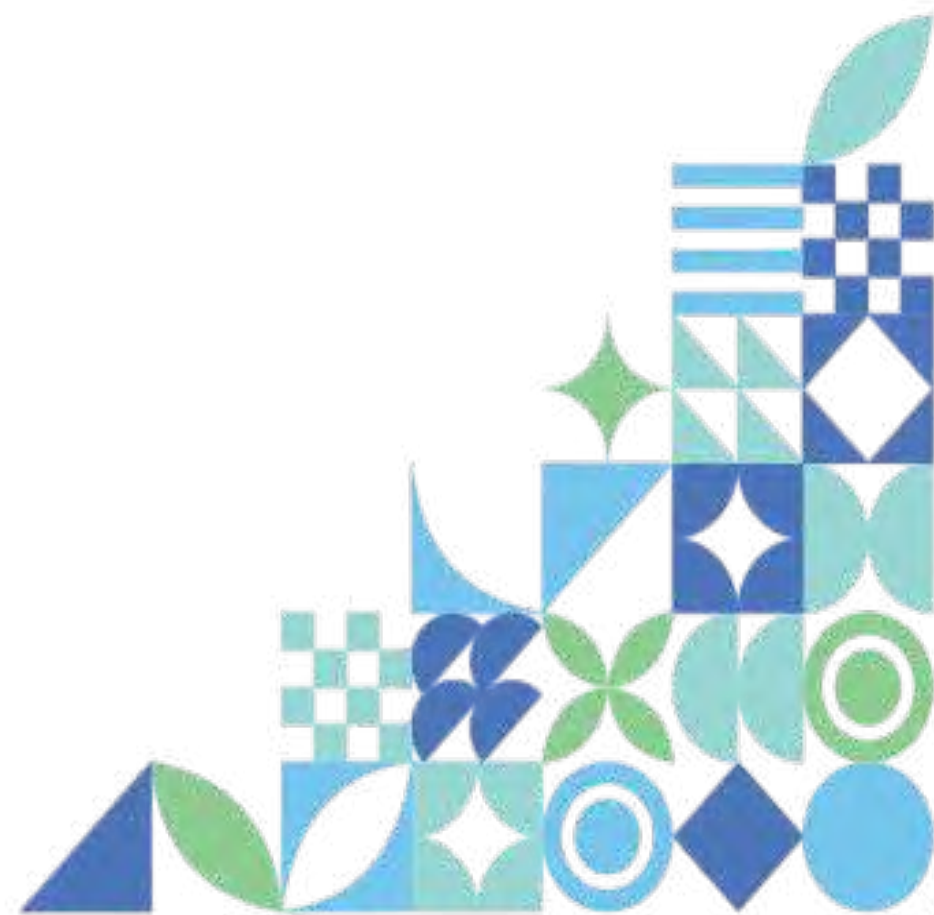


5 - 8 NOVEMBER
2026



LANGKAWI
INTERNATIONAL
HALAL SHOWCASE



MAHSURI INTERNATIONAL EXHIBITION CENTRE





OVERVIEW

LANGKAWI INTERNATIONAL HALAL SHOWCASE 2026 (*LIHAS 2026*)

LIHAS 2026 is an international trade platform that brings together halal industry players to promote products and expand business networks. Its inaugural edition in 2026 offers opportunities to more than 400 entrepreneurs and is expected to attract 40,000 visitors.

LIHAS 2026 helps entrepreneurs assess market potential, share knowledge, and connect with consumers and retailers.

5 NOV 2026 – **8** NOV 2026
10 AM – 6PM 10 AM – 12 PM



EVENT INFORMATION

EVENT LOCATION

: MAHSURI INTERNATIONAL EXHIBITION CENTRE,
LANGKAWI, KEDAH – MALAYSIA

EVENT DATE ESTIMATED

: 5TH – 8TH NOVEMBER 2026

EXHIBITORS

: 380 EXHIBITORS

AVAILABLE SPACE

: 448 EXHIBITION SPACE

ESTIMATED INTERNATIONAL: EXHIBITORS

120 INTERNATIONAL EXHIBITORS

ESTIMATED DOMESTIC EXHIBITORS

: 260 DOMESTIC EXHIBITORS

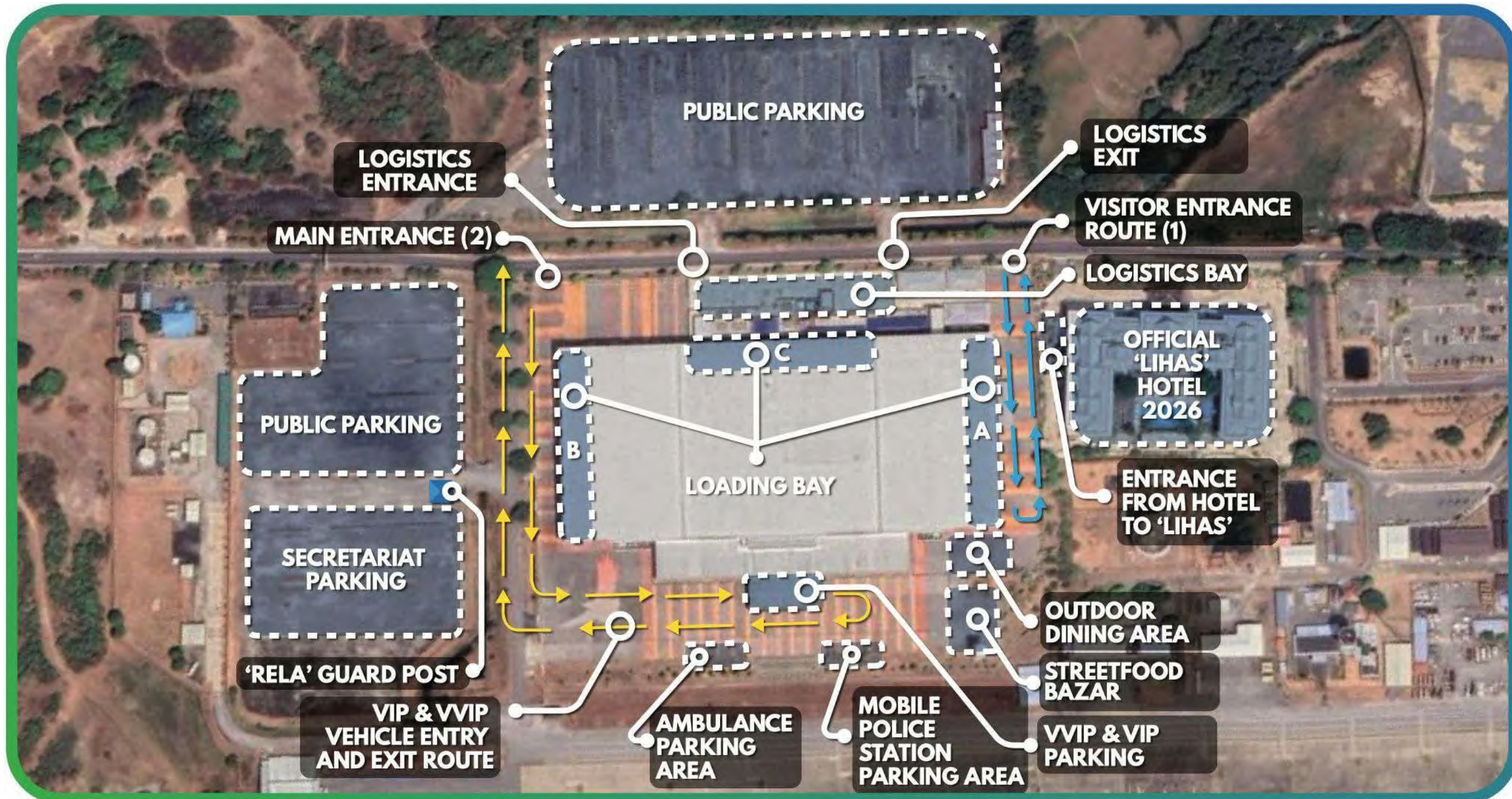


EVENT LOCATION



*MAHSURI INTERNATIONAL EXHIBITION CENTRE (MIEC) , LANGKAWI, KEDAH -
MALAYSIA*

EVENT PLAN



MAHSURI INTERNATIONAL EXHIBITION CENTRE (MIEC) , LANGKAWI, KEDAH - MALAYSIA

VISION LIHAS

“

To become the largest platform for strengthening entrepreneurship and cultivating the halal industry and Muslim-friendly tourism culture.”

MISSION LIHAS

“ Strengthening the promotional platform ecosystem for local halal entrepreneurs’ products by establishing another retail business matching programme. ”

“ Strengthen support efforts and collaboration among all stakeholders in the halal industry entrepreneurship ecosystem in a more aggressive and inclusive manner. ”

“ Provide supplementary reports and feedback on the growth and development of entrepreneurs in the halal industry and Muslim-friendly tourism sector. ”

ADDITIONAL OBJECTIVE

In conjunction with Visit Malaysia Year 2026, the organisation of LIHAS has the potential to become a national initiative that will promote Langkawi as a tourism destination to both domestic and international visitors.

LIHAS will not be held exclusively in Langkawi; instead, it will also be organised in other states across Malaysia on a biennial basis. These state editions of LIHAS will further support the promotion and positioning of Langkawi in a more comprehensive and impactful manner.

Targets and Objectives

- Tourist Arrivals: Targeting 35.6 million tourists throughout 2026.
- Tourism Revenue: Generating RM147.1 billion in revenue from the tourism sector.

LIHAS HAS THE POTENTIAL TO
BECOME ONE OF THE PLATFORMS
PROMOTING VISIT MALAYSIA
YEAR 2026.



LIHAS SDN. BHD.



**SECRETARIAT,
ORGANISER
& CO-HOST**

DEWAN PERNIAGAAN MELAYU
MALAYSIA (DPMM)



CO-HOST



LEVENT CORPORATION
SDN. BHD.



CO-EVENT MANAGER

HONG LEONG
ISLAMIC BANK (HLIB)



AGREEMENT FINALIZATION

OFFICIAL ISLAMIC
BANKING PARTNER

CUCKOO INTERNATIONAL
(MAL) BERHAD



AWAITING LOGO APPROVAL

OFFICIAL HALAL
WELLNESS PARTNER

NASI DAGANG PAK MALAU



OFFICIAL FOOD &
BEVERAGE PARTNER
FOR CREW &
SECRETARIAT

JABATAN KEMAJUAN
ISLAM MALAYSIA (JAKIM)



OFFICIAL HALAL
CERTIFICATION
PARTNER

HALAL DEVELOPMENT
CORPORATION



ON PITCHING PROCESS

OFFICIAL HALAL
DEVELOPMENT
PARTNER

INCEIF UNIVERSITY



ON PITCHING PROCESS

OFFICIAL ISLAMIC
FINANCE PARTNER

INTERNATIONAL HALAL
ECONOMIC CONFERENCE
(IHEC)



OFFICIAL HALAL
CONFERENCE
PARTNER

WINGS BY CROSKE RESORT
LANGKAWI



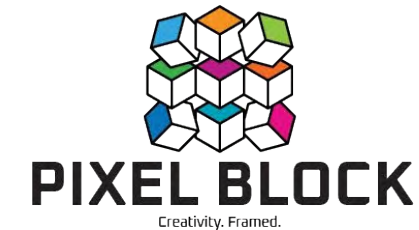
OFFICIAL HOTEL
PARTNER

ISLAMIC TOURISM
CENTRE



OFFICIAL
MUSLIM-FRIENDLY
TOURISM PARTNER

PIXEL BLOCK SDN. BHD.



OFFICIAL
INVITATIONAL
GOLF PARTNER

MAGGI



OFFICIAL CHEF
CELEBRITY PARTNER

AWAITING LOGO APPROVAL

QUBE INTEGRATED
MALAYSIA SDN. BHD.



OFFICIAL
CONTRACTOR

HAVOC EVENT



FOOD MEET-UP
STRATEGIC PARTNER

ON PITCHING PROCESS

DVL (M) SDN. BHD.



OFFICIAL HALAL
MARKETING PARTNER

TOUCH 'N GO SDN. BHD.



OFFICIAL STRATEGIC
CASHLESS PAYMENT



SLK MASTERS EVENT SDN BHD



OFFICIAL AUDIO & VISUAL PARTNER

LED IMPACT TECHNOLOGY SDN BHD



OFFICIAL AUDIO & VISUAL PARTNER

MEDIA PRIMA BERHAD



STRATEGIC PARTNER

BERNAMA



STRATEGIC PARTNER

MAYBANK ISLAMIC BERHAD



STRATEGIC PARTNER

CIMB ISLAMIC BANK BERHAD



ISLAMIC BANK STRATEGIC PARTNER

MALAYSIA CONVENTION & EXHIBITION BUREAU



STRATEGIC PARTNER

KHIND HOLDINGS BERHAD



OFFICIAL COOKING PARTNER

ON PITCHING PROCESS

AGREEMENT FINALIZATION

AWAITING LOGO APPROVAL

ON PITCHING PROCESS

ON PITCHING PROCESS

LS TOUR SDN. BHD.



OFFICIAL TOURISM
PARTNER

CARISSA LUXURY SDN. BHD.



OFFICIAL
TRANSPORTATION
PARTNER

PEJABAT DAERAH & TANAH
LANGKAWI



OFFICIAL STRATEGIC
PARTNER

MAJLIS PERBANDARAN
LANGKAWI



OFFICIAL STRATEGIC
PARTNER

LANGKAWI DEVELOPMENT
AUTHORITY (LADA)



OFFICIAL STRATEGIC
PARTNER

SERUNAI COE SDN.
BHD.



STRATEGIC PARTNER

AWAITING LOGO APPROVAL

EXPERIENCE KEDAH



OFFICIAL LOCAL
STRATEGIC PARTNER



MINISTRY COLLABORATION



**KEMENTERIAN PERTANIAN DAN
KETERJAMINAN MAKANAN (KPKM)**



**KEMENTERIAN PELABURAN,
PERDAGANGAN DAN INDUSTRI
(MITI)**



**KEMENTERIAN KEMAJUAN DESA
DAN WILAYAH (KKDW)**



**KEMENTERIAN PEMBANGUNAN
USAHAWAN DAN KOPERASI
(KUSKOP)**



**KEMENTERIAN PERDAGANGAN
DALAM
NEGERI DAN KOS HIDUP (KPDN)**



**KEMENTERIAN
PERLADANGAN
DAN KOMODITI (KPK)**



**KEMENTERIAN PELANCONGAN,
SENI DAN BUDAYA (MOTAC)**



MINISTRY AGENCIES COLLABORATION



**INSTITUT PENYELIDIKAN
DAN KEMAJUAN
PERTANIAN MALAYSIA**



**LEMBAGA PERTUBUHAN
PELADANG**



**LEMBAGA PEMASARAN
PERTANIAN
PERSEKUTUAN**



**LEMBAGA KEMAJUAN
IKAN MALAYSIA**



**LEMBAGA KEMAJUAN
PERTANIAN MUDA**



**LEMBAGA PENYATUAN
DAN PEMULIHAN TANAH
PERSEKUTUTAN**



**LEMBAGA KEMAJUAN
KELANTAN SELATAN**



**LEMBAGA KEMAJUAN
TERENGGANU TENGAH**



**LEMBAGA KEMAJUAN
WILAYAH PULAU PINANG**



**LEMBAGA KEMAJUAN
JOHOR TENGGARA**



**MAJLIS AMANAH
RAKYAT**



**TABUNG EKONOMI KUMPULAN
USAHA NIAGA NASIONAL**



**SURUHANJAYA
KOPERASI MALAYSIA**



**INSTITUT
KEUSAHAWANAN NEGARA**



**BANK PERTANIAN
MALAYSIA BERHAD**



**BANK KERJASAMA RAKYAT
MALAYSIA BERHAD**



**SMALL MEDIUM
ENTERPRISE DEVELOPMENT
BANK MALAYSIA BERHAD**



PERBADANAN PERUSAHAAN KECIL DAN SEDERHANA MALAYSIA

STATE GOVERNMENT & AGENCY COLLABORATION



**JOHOR STATE
GOVERNMENT**



**MELAKA STATE
GOVERNMENT**



**SELANGOR STATE
GOVERNMENT**



**PERAK STATE
GOVERNMENT**



**KEDAH STATE
GOVERNMENT**



**PERLIS STATE
GOVERNMENT**



**SARAWAK STATE
GOVERNMENT**



**PULAU PINANG
STATE
GOVERNMENT**



**NEGERI
SEMBILAN
STATE
GOVERNMENT**



**PAHANG
STATE
GOVERNMENT**



**TERENGGANU
STATE
GOVERNMENT**



**KELANTAN
STATE
GOVERNMENT**



**SABAH STATE
GOVERNMENT**



**FEDERAL
TERRITORY OF
KUALA LUMPUR**



**FEDERAL
TERRITORY OF
LABUAN**



**FEDERAL
TERRITORY OF
PUTRAJAYA**

PRICE

STANDARD SHELL SCHEME BOOTH



Booth illustration is for reference only. The actual setup may vary.

BOOTH PRICE (SHELL SCHEME BOOTH 3M x 3M)

RM7,000.00 - STANDARD LOCATION

RM8,000.00 - PRIME LOCATION

RM8,000.00 - CORNER LOCATION

INCLUDED EQUIPMENT

SHELL SCHEME BOOTH 3M x 3M = 1 UNIT

13 AMP PLUG POINT = 1 UNIT

SMALL TRASH BIN = 1 UNIT

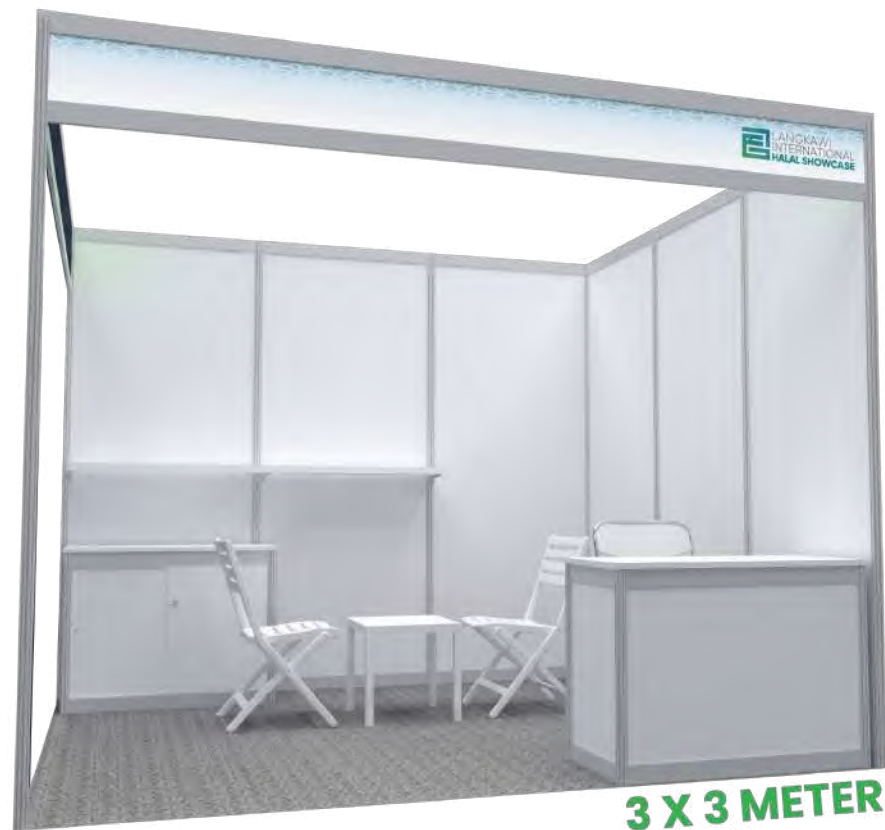
PLASTIC FOLDING CHAIR = 2 UNITS

TABLE = 1 UNIT



PRICE

UPGRADED SHELL SCHEME BOOTH



BOOTH PRICE (SHELL SCHEME BOOTH 3M x 3M)

RM9,000.00 - STANDARD LOCATION

RM10,000.00 - PRIME LOCATION

RM10,000.00 - CORNER LOCATION

INCLUDED EQUIPMENT

13 AMP PLUG POINT = 1 UNIT

SMALL TRASH BIN = 1 UNIT

PLASTIC FOLDING CHAIR = 2 UNITS

TABLE = 1 UNIT

Booth illustration is for reference only. The actual setup may vary.



PRICE

BARE WITH SPECIAL BOOTH DESIGN



BOOTH PRICE (SHELL SCHEME BOOTH 3M x 3M)

RM6,000.00 - STANDARD LOCATION

RM7,000.00 - PRIME LOCATION

RM7,000.00 - CORNER LOCATION

Booth illustration is for reference only. The actual setup may vary.





AGENDA HIGHLIGHTS

MAIN AGENDA

EXHIBITION & DEMONSTRATION

BUSINESS MATCH

INDUSTRY & CERTIFICATE FORUM

FINANCIAL FORUM

HALAL ASPIRATION DINNER

LANGKAWI TOURISM GOLFACATION
TOURNAMENT 2026 (LGT26)

HALAL CONFERENCE & SUMMIT

GLOBAL MUSLIM

448

HALAL & TOURISM EXHIBITION BOOTH

24

BIZ POCKET
TALK SLOT

CONFERENCE
SLOT

2

8000 DELEGATES

HALAL
AWARDS

6

12 COOKING DEMO SLOT

CELEBRITY CHEF

38

ASEAN FOOD MEET-UP STREETFOOD BAZAAR

24 HALAL
CLINIC SLOT

**IMPLEMENTING
AGENCY**

6

8

CULTURAL
PERFORMANCE
VM2026

MAIN STAGE

3

132

INVITATIONAL
GOLF
PARTICIPANTS

GOLF
NETWORKING

1



THE ROLE OF LIHAS 2026



LIHAS ROLE - HALAL TRADE



For Illustration Purpose Only

LIHAS 2026 acts as a strategic platform that supports the expansion of Malaysia's halal trade by connecting local and international companies within the global halal ecosystem. Through the participation of various industry players from abroad, LIHAS 2026 showcases Malaysia's potential as a key reference hub for regional halal trade.

- **Empowering Malaysia's Halal Export Ecosystem:** LIHAS 2026 opens pathways for Malaysian companies to penetrate international markets through business matching, buyer-supplier meetings, and the promotion of halal products that comply with Malaysian and international standards.
- **Attracting Foreign Investment in the Halal Industry:** With the participation of multinational companies, LIHAS 2026 enhances the potential for foreign direct investment (FDI) inflows into high-impact halal sectors such as halal food, cosmetics, pharmaceuticals, halal technology, and logistics.
- **Expansion of the Global Halal Supply Chain:** LIHAS 2026 strengthens the global halal supply chain network through opportunities in distribution, contract manufacturing (OEM), supply of halal raw materials, and product marketing across the ASEAN region, the Middle East, and Europe.



TARGET PARTICIPANT



HALAL INDUSTRY EXPERTS & ACADEMICS

Academics & University Lecturers, Halal Industry Experts, Academics & Researchers, Halal Education & Training Practitioners.

BANK & FINANCIAL INSTITUTION

Islamic & Conventional Institutions, Government & Private Financial Agencies, Financial Regulatory & Certification Bodies, Financial Consultants & Halal Industry Advisory Firms.



HALAL INDUSTRY PLAYER & ENTREPRENEURS

Business Operators, Small and Medium Entrepreneurs (SMEs), Importers, Exporters, and Service Providers related to the halal industry.

TRAVEL AGENCIES & TOUR OPERATORS

Local and International Travel Agencies, Tourism Service Providers, and Tourism Industry Associations and Alliances.



LIHAS 2026 VALUES

LIHAS VALUES - INDUSTRIAL SECTOR

SUPPORTING THE VISIT MALAYSIA YEAR 2026 AGENDA

LIHAS 2026 serves as a high-impact event that directly contributes to the implementation and achievement of Visit Malaysia Year 2026 targets, particularly in attracting Muslim tourists from both domestic and international markets through an integrated halal tourism approach.

STRENGTHENING THE LOCAL TOURISM INDUSTRY NETWORK

Through business matching sessions and participation of local tourism agencies, LIHAS 2026 enables Ministry of Tourism, Arts and Culture Malaysia (MOTAC) to strengthen the domestic tourism industry network and support Muslim-friendly tourism operators in expanding to the global market.

PLATFORM FOR PROMOTING ISLAMIC CULTURE, ARTS, AND HERITAGE

LIHAS 2026 provides a strategic platform for Ministry of Tourism, Arts and Culture Malaysia (MOTAC) to promote local arts and culture in a professional and international setting. Organising cultural activities in MOTAC-designated halls further enhances appreciation of Malay-Islamic heritage and broadens international tourists' understanding of Malaysian culture.

INTERNATIONAL EXPOSURE THROUGH THE TOURISM MALAYSIA NETWORK

LIHAS 2026 provides an avenue for Ministry of Tourism, Arts and Culture Malaysia (MOTAC) to conduct cross-promotion through Tourism Malaysia offices abroad, including producing digital promotional content, showcasing halal tourism videos, and introducing Malaysia's Islamic tourism destinations.

INTERACTIVE CENTRE FOR TARGET VISITORS

LIHAS 2026 brings together visitors and participants from various industry players, providing Ministry of Tourism, Arts and Culture Malaysia (MOTAC) the opportunity to engage directly with key target visitor segments within the Islamic tourism sector.

01

02

03

04

05

LIHAS VALUES - HALAL SECTOR

SUPPORTING THE VISIT MALAYSIA YEAR 2026 AGENDA

01

LIHAS 2026 provides an opportunity for Department of Islamic Development Malaysia (JAKIM) to showcase Malaysia's internationally recognised halal certification system. It strengthens Malaysia's reputation as a leading global halal reference hub while expanding JAKIM's influence in international halal standardisation and recognition.

02

PLATFORM FOR PROMOTING JAKIM'S HALAL POLICIES & INITIATIVES

LIHAS 2026 serves as a strategic platform for Department of Islamic Development Malaysia (JAKIM) to introduce various halal industry development initiatives such as the Halal Malaysia Ecosystem (HEM), the e-Halal System, and other related policies. This provides exposure to industry players and consumers on JAKIM's role and policies in strengthening the halal industry.

03

FORGING STRATEGIC COLLABORATION & HALAL DIPLOMACY

Through LIHAS 2026, Department of Islamic Development Malaysia (JAKIM) can establish strategic relationships with international halal certification agencies, Islamic NGOs, and global industry players. This helps expand bilateral halal certification recognition networks, enhances trust in Malaysia's halal certification, and supports the nation's halal diplomacy efforts.

LITERACY & AWARENESS

The organisation of events such as seminars, forums, and exhibitions during LIHAS 2026 enables Department of Islamic Development Malaysia (JAKIM) to convey halal awareness messages to the public, particularly regarding Shariah compliance, food safety, and the integrity of the halal supply chain.

04

GROWTH OF THE DOMESTIC HALAL INDUSTRY

Department of Islamic Development Malaysia (JAKIM) benefits as LIHAS 2026 stimulates the participation of small and medium enterprises (SMEs) within the halal ecosystem. Increased involvement of local industry indirectly strengthens the halal certification support system managed by JAKIM.

05

LIHAS TIMELINE



JAN

- BOOTH CONFIRMATION
- SOFT LAUNCH SESSION

FEB

- BOOKING FEE CONFIRMATION

MAR

- COORDINATION OF LIHAS 2026 SUB EVENTS

APR

- PROGRAM PLANNING AND COORDINATION

MAY

- ORGANIZATION AND COORDINATION WITH RELEVANT OFFICERS ALONGSIDE LIHAS

JUN

- INTRODUCTION OF UPCOMING PROGRAMS

JUL

- CONFIRMATION OF THE LIST OF ENTREPRENEURS AND EXHIBITORS

SEP

- ENTREPRENEUR AND PRODUCT COORDINATION

OKT

- FINAL BRIEFING WITH EXHIBITORS AND TEAM FOR LAST-MINUTE ACTIONS



OVERALL SUMMARY - LANGKAWI INTERNATIONAL HALAL SHOWCASE 2026



The Langkawi International Halal Showcase 2026 (LIHAS 2026) is expected to become an international platform that highlights the significant potential of the global halal industry as well as halal products from Malaysia. With its strategic location on Langkawi Island, the event not only provides opportunities for producers, investors, and government agencies to forge collaborations but also opens avenues for Malaysia to showcase innovations and the diversity of halal products to the global market.

Looking ahead, LIHAS 2026 is expected to grow into an even more influential event, creating a significant impact on the national halal economy and enhancing the competitiveness of Malaysia's halal industry. It is also anticipated that each edition of LIHAS will continue to expand, attracting greater participation from international halal companies and reinforcing Malaysia's position as a leading hub for the global halal industry. The collaborations established through this event are expected to yield long-term benefits, with LIHAS 2026 serving as a catalyst for innovation and investment opportunities in the halal sector, thereby generating a positive impact on Malaysia's economy in the future.



THE END THANK YOU

info.lihas@gmail.com

04-7302609 / 012-8826930

www.lihas.com.my

